



The WBJS Champion Approach

Parent Information

Welcome to Our Champion Journey at WBJS

At WBJS, we believe every child has the potential to be a champion — not by winning competitions, but by being the best version of themselves. We're excited to introduce our new school motto and the Champion Award Scheme, designed to inspire and celebrate this journey.

What Does It Mean to Be a Champion?

At WBJS, being a champion means:

- Being the best YOU can be
- Showing kindness, effort, and resilience every day
- Supporting others and making a positive impact

Our New School Motto

'Champion ourselves, Champion others, Champion our school and community, Champion the wider world.'

This motto reflects what we value most at WBJS. It guides how we learn, behave, and grow together. We want every child to:

- Take pride in their own progress
- Encourage and uplift their peers
- Contribute positively to our school and local community
- Think globally and act responsibly

WBSJ Champions: Living the Motto

Our WBSJ Champions, school rules and daily routines help children live out the motto. Whether it's showing respect, trying their best, or helping a friend — every action counts toward being a WBSJ 'Champion'.



Our School Rules

1. Listen when people are talking.
2. Keep your hands and feet to yourself.
3. Be kind, polite and helpful to others.
4. Walk quietly and respectfully in school.
5. Always try your best.
6. Look after the school and all the things in it.
7. Be in the right place at the right time.

Whilst we will continue to use our 'Behaviour Ladder' when children need support to follow the school rules, our primary focus will be to celebrate when children make the right choices and live out our school motto.

Champion Passport and Rewards

To celebrate our champions, we have launched the **Champion Passport**:

- Children collect stamps for demonstrating champion behaviours

- Milestones are rewarded with bronze, silver, gold and platinum badges.
- The scheme encourages consistency, effort, and personal growth.

How the scheme will work

When the children have displayed characteristics of any of the Champions they can get a signature from an adult in school. They need to collect 3 signatures for each of the WBJs Champions.

When they have 3 completed Champions they can get the Bronze Champion award for their year group.

When they have 5 completed Champions they get the silver and when they have all 7 completed Champions they can get the gold award.

For any children who consistently display all of the Champion behaviours they can earn the Platinum award.

Below is an example of what the badges will look like. Children can get the bronze, silver and gold for each year group.



A Message to Parents

We invite you to join us in championing your child's journey. Encourage them to live the motto at home and in the community. Together, we can help every child at WBJs become a true champion — for themselves and for others.

Thank you for your continued support,

The WBJs Team

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